



Community Asset Based Approach

Facilitator: Trevor Hopkins, Asset Based Consulting

Seminar 1 - 27th Feb 2012, Half day: (12.30 Registration) 1 - 4pm

Seminar 2 - 29th March 2012, Full day: (programme to follow)

BVSC, 138 Digbeth, Birmingham, B5 6DR

This **FREE 2 part learning seminar** is underpinned by the principles of 'Assets Based Approaches' and 'Salutogenesis' described in the publication '*A glass half-full: how an asset approach can improve community health and well-being*' (J Foot & T Hopkins – 2010) and the forthcoming publication '*What makes us healthy? The asset approach in practice: evidence, action, evaluation*'.

Workshop one will be aimed at practitioners new to the asset based approach or those with little knowledge of its principles and application to health and well-being. It will cover the history, basic principles and application of asset based working.

Workshop two will be a very 'hands-on' full-day seminar for practitioners wishing to incorporate an asset based approach into their work on health and well-being. The workshop will explain the application of asset principles in a practical way and allow participants to try out three asset based approaches:

- Appreciative Inquiry
- Asset Mapping
- Open Space Technology

Who should attend?

The sessions are aimed at frontline practitioners, senior and middle managers planning and delivering public health services to the community. You will need to attend both sessions. Colleagues who attended the 16th December Mental Wellbeing Seminar should attend session 2 only.

To book your free place please visit
www.wmpho.org.uk/lfph

Please note if you book a place and fail to attend without prior notice, you or your organisation will be subject to a £50 penalty cost.

For queries please contact louise.jackson@sandwell-pct.nhs.uk