



Learning for Public Health
West Midlands

Developing an Asset Based Approach to Community Commissioning

Facilitator: Trevor Hopkins, Asset Based Consulting

BVSC, Digbeth, Birmingham, B5 6DR

30th March 2012, 9.00 registration, 9.30am-1pm

This **FREE seminar** is underpinned by the principles of 'Assets Based Approaches' and 'Salutogenesis' described in the publication '*A glass half-full: how an asset approach can improve community health and well-being*' (J Foot & T Hopkins – 2010) and the forthcoming publication '*What makes us healthy? The asset approach in practice: evidence, action, evaluation*'.

This workshop will aim to make the case that an 'Asset Based' or 'salutogenic' approach should underpin any work that aims to improve health and well-being or challenge health inequalities. It will highlight this approach's particular relevance to JSNA, HWBs and outcomes based commissioning.

Who should attend?

If you are a Senior Manager/Director with responsibility for commissioning public health services in the Local Authority or NHS, are a local politician/cabinet and scrutiny member and/or have a position on the Health and Well Being Board or Clinical Commissioning Group then this workshop is aimed at you.

To book your free place please visit
www.wmpho.org.uk/lfph

Please note if you book a place for this seminar and fail to attend without prior notice, you or your organisation will be subject to a £50 penalty cost.

For queries please contact louise.jackson@sandwell-pct.nhs.uk